

Megan Suddarth

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- Experience -

Michael J. Media Company, TOUR PUBLICIST

May 2012 - Present

Columbia, Missouri

- Managed tour press for Blue Mother Tupelo and Jeff Campbell
- Drafted creative, insightful press releases for client use
- Pitched bands to blogs, publications, radio/TV stations
- Researched various markets for pitching within the country
- Crafted tour alerts for individual shows
- Headed up social media campaign

Olive Garden Restaurant, SERVER

January 2013 - Present

Columbia, Missouri

- Maintained all customer relations
- Ensured that guests were comfortable and enjoy their meal
- Met all guest needs

Streetside Records, RETAIL SPECIALIST

September 2012 - January 2013

Columbia, Missouri

- Possessed extensive music/film knowledge for customers
- Stocked, cleaned and worked register

The Maneater/MOVE Magazine, SENIOR STAFF WRITER

December 2010 - May 2012

Columbia, Missouri

- Created previews/reviews for bands travelling to Columbia
- Reviewed and critiqued movies and TV shows

Activities

Mizzou Students for Life, PR Representative

March 2012 - Present

Columbia, Missouri

- Organized press conference for MTV celebrities
- Led press conference for Dr. Alveda King
- Participated in annual march in Washington DC
- Maintained social media
- Created flyers for events
- Coordinated meetings

- Education -

Bachelor of Journalism

Emphasis in Strategic Communication

French Minor

Honors College

Multicultural Certificate

University of Missouri

Columbia, Missouri

Exp. Graduation Date: May 2014

- Skills -

Word
Excel
Photoshop
InDesign
Illustrator
Press release writing
Advanced writing
Public Relations
Promotions
Research

- Languages -

English
French

Extracurricular

Alternative Spring Break

Spring 2014

Fort Campbell, Kentucky

True/False Film Festival Volunteer

Winter 2014

Columbia, Missouri

Study Abroad, Sciences-Po Lyon

Summer 2013

Lyon, France

